



Message from the Mamas



One word stuck with us throughout 2022: perseverance. Our membership, board, and staff - and really, everyone on the planet! - has had wildly unpredictable things thrown at us over the last handful of years. Yet, YOU keep showing up. You testify at legislative hearings. You write letters to the editor. You bring elbow grease and snacks to trail maintenance days. You sign petitions, and contact your elected officials. You host meet-and-greet play dates. You show up, and you keep showing up...no matter how hard it is.

Your perseverance is noticed, and appreciated. Thank you.

As Mountain Mamas, showing up is just what we do. It's as ingrained in our DNA as bedtime negotiations and neighborhood trash pick ups. Resulting from hard work and showing up - day after day - we saw some amazing wins in 2022.

Camp Hale-Continental Divide National Monument is one of America's newest national monuments because of YOU. Electric school buses are making their way to your school district because of YOU. A record number of women and parents are making their voices heard for climate and public lands because of YOU.

At the Mountain Mamas, big things are afoot for 2023 and beyond...because of YOU. As we grow in many different ways, we will forever stay true to our mission of protecting our climate and public lands for the next generation. And as we all know, our mission is a big goal that doesn't happen overnight. Thank goodness for us - and our kids - our membership is made up of tough, strong, brave Mamas, who know what it takes to persevere.



Here's to you, mama bears.

In gratitude,
MM Board + Staff

“The Mountain Mamas provide busy, working mamas like myself an easy and meaningful outlet to make our voices heard on issues important to our families. For me, getting out the word about needed conservation financing to best support our parks, trails, and forests...that are currently getting loved to death in northwest Montana.”

—Maggie Doherty



Mission, Vision, Values



Mission

The Mountain Mamas protect our air, water, climate and public lands for future generations.

Vision

Mamas envision a future with clean air and water for our families, climate justice for all communities, and protected public lands that allow our children to enjoy our outdoor quality of life for generations to come. Every day we get closer to making that vision a reality by organizing Mamas across the Rocky Mountains and ensuring we are at the table where decisions are being made.

Values

The Mountain Mamas' work will be guided by our beliefs and commitment to organize, inspire, and activate Mamas across the Rocky Mountains to advocate for our climate, clean air and water, and public lands. These core values include:

- Elevate and amplify voices who identify themselves as "Mountain Mamas".
- Mountain Mamas represent all who find commonality in our mission and goals. Through the diversity of our membership comes power and ability to enact positive change.
- Support individual communities in identifying barriers and encourage solutions that fit their unique situation. One size does not fit all.
- Utilize direct language that does not pander to patriarchal perspectives or aged norms.
- Organize, mobilize, and encourage action at a grassroots level.
- Support science-based information, decisions, and advocacy.
- Practice diversity, equity, and justice. Not just in language but in our actions, programs, and goals.
- Work to elevate and build awareness of intersectionality between people and our planet, and protect vulnerable communities along with the environment.
- Unabashedly demand Mamas are at the table where decisions about climate, clean air/water, and public lands are being made.

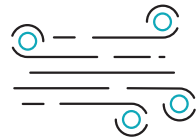
2022 Program Wins



Nationally, we secured a Senate Energy and Natural Resources hearing and mark up for the Blackfoot Clearwater Stewardship Act in Montana.



In Montana, launched Mamas Rural!



In Colorado, passage of clean air and climate legislation that reduces toxic air contaminants, enforces building energy codes to reduce energy consumption, and reduces ground level ozone through increased use of mass transit.



In Colorado, secured a new national monument: the Camp Hale-Continental Divide National Monument.



In Colorado, passage of \$65 million in state funds for electric school buses (ESB) to help the transition to clean buses, convened a ESB coalition, and provide ESB education to Colorado schools.



Nationally, passage of the Inflation Reduction Act, with key funding levers for climate action and protected public lands.

“As a mother alarmed by the climate crisis, I found Lobby Days to be an empowering and educational experience. Connecting with local lawmakers around climate issues offers an opportunity to voice support for a bill that can directly impact my family and receive immediate feedback that opens a dialogue. I always feel energized afterwards and give my climate anxiety a break.”

—Natalia Ekberg



2022 Organization Wins



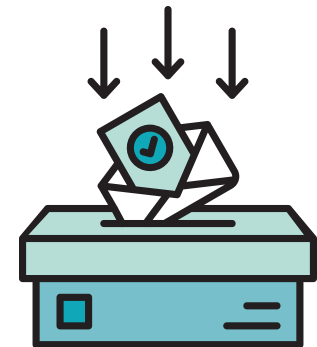
**Investment in diversity,
equity, and justice
training**



**America the Beautiful
Public Lands
appointment for
MM Executive Director,
Becky Edwards**



**Expanded grassroots
organizing in Colorado**



**Mamas Vote
campaign**

2022 Mountain Mamas By the Numbers



1 passage of the Inflation Reduction Act with key funding for climate and public lands



1 new national monument: Camp Hale-Continental Divide National Monument



4 prospective Land and Water Conservation Fund projects in Montana alone!



6 Mountain Mamas staff members and/or contractors - increase in capacity!



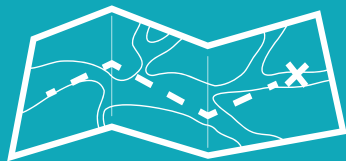
Over 50 opinion pieces, letters to the editor, and earned media coverage



2,137 Instagram followers (44.5% YOY growth)



12 Mamas + kiddos advocated for Camp Hale monument designation with a Tyke Hike



Over 60 Mamas + kiddos participated in National Trails Day work events across Montana



\$50.08 average contribution to the Mountain Mamas in 2022



1000 Mamas Vote stickers sent to Mamas committing to vote for their outdoor values



7,500 followers on Facebook

2022 Our People



Staff



Becky Edwards,
Executive Director



Jen Clanahan,
Colorado State
Director



Sara Busse,
Communications +
Development



Sara Kuntzler,
Colorado Program
Manager



Jensen Miller,
Colorado Grassroots
Organizer

Board



Maggie Doherty



Alison James



Amy Coseo



Shauna Stephenson



MacKenzie
Roebuck-Walsh



Ciara Faber



Paola Ramirez



Advisory Board



Nici Holt Cline



Jenn Doherty

“ I am so grateful that Mountain Mamas exists, and provides significant opportunities for families to have a voice and take effective action to protect the environment. My children and I were able to tour and advocate for Camp Hale as a National Monument, and it was an incredible feeling sharing my reverence for nature with them.”

—Ciara Fernandez Faber

Join us

Stand with us for climate justice, clean air, and our cherished public lands. Become a member and donor today, and ensure Mamas are at the table where decisions are being made for the next generation. Visit www.mtnmamas.org or email mamas@mtnmamas.org.

